

New from Vonage

Living in Spain?

Get a UK phone number in Spain and save

Vonage makes life easier for expats

Ever felt weighed down by expensive international calls back home and complicated dialling codes?



And that they might even be putting people off calling you?

Worry no more. Thanks to Vonage, the award-winning telephony company, you can have your own UK phone number even though you're in Spain – a real, personal UK number, with no need for access codes. And, of course, you can use your standard landline handset. So when people in the UK call you, and you call them, it's like you're still in the UK – and the rates are standard local UK call rates too.

Our low cost call plans mean you can enjoy unlimited* calls – talk all you like from an amazing £5.99 a month.

Easy connection

For all the Vonage benefits all you need is a broadband connection and your standard telephone. Connection is easy and we include plenty of extras.

Just call us on +34 951 191 211 to sign up.

Why Vonage?

- 30-day money-back guarantee
- Award-winning service • 20 premium call features • Crystal clear call quality
- Rewards scheme

Broadband required



Call us today for a UK number
+34 951 191 211 **vonage.co.uk**

 **Vonage**[™]

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* Applies to UK landline numbers starting with 01, 02 and 03. International landline calls to countries in our call plans are unlimited and do not include calls to mobiles unless specified. Calls are billed on a per second increment and international calls are subject to a 60-second minimum. Fair usage policy applies. Broadband required. Minimum set up fee of £18.98 applies. View our full terms of service at http://www.vonage.co.uk/features_terms_service.php

Sur in English

each Friday Aug & Sept
Costa del Sol, Andalucia
55,000 print + 45,000 digital

The second runway, on schedule

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PRECIOUS METALS
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EUROS
GOLD = 15.00 per gram
22 carat = 12.20 per gram
18 carat = 9.50 per gram
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Vonage
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Tel: 95 217 56 46
Tel: 490 256 408
Tel: 95 258 15 53
Tel: 95 292 91 04
Tel: 95 281 76 88
Tel: 95 290 83 83
Tel: 95 278 93 84
Tel: 95 278 34 77

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- 30-day money-back guarantee
- Worldwide calling
- Local UK call rates
- Porting welcome

30 days FREE car insurance

Marbella pays tribute to Jacko

Recovery still a long way

Unemployment went down in Spain in July, but bankruptcies

Get a UK phone number in Spain and Save



Daily Mail

each Wednesday, Sept
National, Spain
100,000 print



Vonage : comes to Spain

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Twitter is not a chat.

Twitter Our way to a more profitable business

TOP TIPS FOR PROMOTING YOUR BUSINESS ON TWITTER

Create an account

Go to www.twitter.com and set up an account which is easy and free to do. Try to include as much information as possible, including a photograph, so people can relate to you.

Search for people and companies with similar interests to yours

The most important thing to do initially is to search for people and companies with similar interests to yours and learn and comment on other people's tweets.

Be careful when promoting yourself

Make sure there is a balance between self-promotion, your company news and other companies and products so you don't alienate followers. Remember, Twitter is not advertising, you need to be part of the online society.

Position yourself as an expert

In order to be successful on Twitter, you must become a force to be reckoned with in your field of expertise, rather than simply talking about your company. If you can be helpful, your tips, ideas and information, you will become a credible source and more likely to attract followers and become potential clients.

Commit time to posting on Twitter

We would recommend posting at least two tweets per day. If you have more than one employee, try to get a few people to tweet for you. This increases the chances of regular tweets which will be varied styles and content to keep your followers interested.

Don't expect immediate results

You need to commit time to this new method of marketing and position your business online reputation before you can hope to win business through Twitter.

Make the most of your 140 characters

Look into the ability to use links that are commonly used and link through to landing pages, documents and blog posts. You can also go into more detail. There is help such as Tweetie and Tweetie which can save you valuable time.

Interact with your followers

Try to create discussions on your blog of expertise or ask for feedback on your business or products. This format is fantastic for seeking valuable and succinct opinions and can help you serve your customers better.

Deal with complaints

Normally disillusioned customers don't complain to you, but many complain on Twitter. Twitter Search can be used to find references to your company and enable you to respond to your customers and take part in the debate in a positive way.

Network on and offline

Twitter is an excellent place to get to know people and there are also 'Twitter' events which are great for networking. A Marbella tweet-up is being planned, so look out for announcements online.

Social Media is the latest way to promote yourself and, if you can harness its power, it can be a fantastic way to win business. If you have interesting things to say and news to share, we would recommend you try Twitter.

Paul Lopez runs Artemis Internet Marketing, specialists in Internet Marketing, Pay Per Click advertising, Search Engine Optimisation. Artemis Internet Marketing has been set up to help businesses increase the number of website visitors, improve the number of leads generated and make their website more profitable. For more information, contact Paul Lopez on paul@artemisinternetmarketing.com or, of course, follow us on Twitter. Visit www.artemisinternetmarketing.com or, of course, follow us on Twitter.

New from Vonage

Living in Spain? You're closer to home with a UK phone number

Vonage makes life easier for expats

Ever felt weighed down by expensive international calls back home and complicated dialing codes?



And that they might be putting people off calling you?

Worry no more. With Vonage, the award-winning Internet telephony, you can have your own UK phone number even though you're in Spain. Of course, you can use your standard mobile handset. So when people in the UK call you, and you call them, it's like you're in the UK.

You can do away with international tariffs too. Our low rates mean you can enjoy unlimited calls with all you like from an amazing 2p per minute.

Easy connection

For all the Vonage benefits all you need is a broadband connection and your standard telephone. Connection is easy and we include plenty of extras. Just call us on +34 951 191 211 to sign up.

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Essential Magazine

September
Costa del Sol, Andalucia
23,000 print



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Where2 Guide

Bi-Monthly, Sept/Oct
Granada & Jaen, Andalucia
12,000 print


Sep/Oct 2009 · ISSUE N° 35

where2

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Autumn Awakening



The No.1 Guide to life in Granada & Jaén
...eat...explore...stay...buy property...
...sports...beauty...and much, much more!

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Living in Spain? Get a UK phone number in Spain

Vonage makes life easier for expats

No more complicated dialing codes, no more international call charges.



With Vonage you can use your existing broadband and standard landline phone and have your very own UK phone number – a real personalised UK number, with no access codes – just like you would in the UK.

Simply choose one of our call plans and talk all you like* from an amazing £5.99/month. Plus call charges for your friends and family are standard local UK call rates!

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Monthly, Sept
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No 61 All you need for info on the go
FREE!
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You can do away with high international tariffs too. Our low cost call plans mean you can enjoy unlimited* calls – talk all you like from an amazing £5.99 a month.

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The Olive Press

Bi-Weekly, Sept
Inland Costa del Sol
12,500 print



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20,000 distributed between
500 ex-pat venues
across the Costa del Sol

FREE calls to the UK & Spain

- Unlimited[†] FREE calls
- Your own personalised UK number
- 30 day money-back guarantee



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you like for just
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- ✓ Talk all you like to the UK for just £5.99/month or to the UK and Spain for only £7.99/month – and no line rental
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- ✓ Refer a friend and both of you earn three months FREE

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Use your existing landline
handset and broadband
connection



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